



Choosing Change: How Leaders and Organizations Drive Results One Person at a Time

Walter McFarland, Susan Goldsworthy

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A powerful new model for driving positive change in any business

In *Choosing Change*, two renowned leaders in the field of organizational change teach business leaders how to create “change leaders” and change-focused companies—a two-pronged approach that has been proven effective.

Part One leverages cutting-edge thinking from psychology, neuroscience, and executive development to provide real, actionable help in the creation of a 21st century change leader. Part Two explores organizational theory, management, and organizational learning to provide real and actionable help in creating a new kind of change-focused organization that integrates change into organizational DNA.

Walter McFarland is 2013 Chairman of ASTD and a consulting executive focused on the leadership of large scale organizational change. He is a former Senior Vice President at Booz Allen Hamilton.

Susan Goldsworthy is a Master International Coach, author, and former Olympic finalist. She teaches and speaks internationally on the topics of executive development, leadership, and change.

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