



MultiMedia: Texts and Contexts

Anne Cranny-Francis

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'This book provides an accessible introduction to the meaning-making practices of multimedia. It will help students by providing them with a framework with which to analyse texts and provides some useful suggestions for further investigation of the topic' - *Learning, Media and Technology*

This book provides an accessible and much needed introduction to the diversity of multimedia appearing and proliferating in our society.

The phenomenal growth of multimedia has given rise to debates on the role of technology, the skills required for their production and use, and the ethics and politics involved in these new embodied interactions.

Anne Cranny-Francis develops a clear framework for those seeking to understand the complex world of multimedia and its impact on everyday life.

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