



# **Business Is Combat: A Fighter Pilot's guide to Winning in Modern Warfare**

*James D. Murphy*

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# Business Is Combat: A Fighter Pilot's guide to Winning in Modern Warfare

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Whether you're engaging in supersonic jet combat at 48,000 feet or entering a tough sales battle with a cutthroat competitor, the goal is the same: absolute victory. In *Business Is Combat*, former F-15 pilot James D. Murphy, an expert in both business and combat strategy, offers a full-scale training course in military techniques that have made the United States Air Force the most advanced air-combat force in the world. From nurturing teamwork to maintaining focus to planning and executing each new mission, Murphy offers advice that's practical as well as thrilling. Whatever your mission, whatever your battle, *Business Is Combat* provides a blueprint for the kind of success every warrior seeks -- absolute victory.

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