



The Powers That Be

David Halberstam

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A fascinating look into four American media giants, and their once-unparalleled control over society and policy

Pulitzer Prize–winning author David Halberstam turns his investigative eye to the rise of the American media in the ambitious and incisive *The Powers That Be*. First published in 1979, Halberstam’s impressive volume focuses on the successes and failures of CBS Television, *Time* magazine, the *Washington Post*, and the *Los Angeles Times*. By examining landmark events such as Franklin D. Roosevelt’s masterful use of the radio and the unprecedented coverage of the Watergate break-in, Halberstam demonstrates how the media has shifted from simply reporting the news to making it. Drawn from hundreds of in-depth interviews with insiders at each company, and hailed by the *Seattle Times* as “a monumental X-ray study of power,” *The Powers That Be* blends political ambition and the quest for truth in a page-turning read.

This ebook features an extended biography of David Halberstam.

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