



Map-based Mobile Services

Liqiu Meng, Alexander Zipf, Tumasch Reichenbacher

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The book is divided into three parts: theory, method and implementation. Starting with a summary of the state-of-the-art in mobile technologies, the first part analyses their impacts on cartography and pinpoints the missing theories concerned with the development of map-based mobile services. A conceptual framework of mobile cartography is then introduced with the emphasis on mobile usage context. The second part is devoted to the design methodology under the constraints defined in the theoretical framework. A core issue deals with personalised mobile map services. The final part demonstrates the feasibility of the methods by using application scenarios.

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