



Practical Web Development

Paul Wellens

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Learn CSS, JavaScript, PHP, and more with this vital guide to modern web development

About This Book

- Explore how the web is built from its foundations – learn everything from basic HTML through to JavaScript, PHP and beyond
- Discover the latest trends in modern web development and develop an understanding of a wide range of tools including jQuery, MongoDB and Node.JS
- Meet the challenges of a multi-platform world with effective responsive web design

Who This Book Is For

This book is perfect for beginners who want to get started and learn the web development basics, but also offers experienced developers a web development roadmap that will help them to extend their capabilities.

What You Will Learn

- Find out how HTML lays the foundation of web development
- Learn the fundamentals of web design using CSS
- Harness JavaScript to bring websites to life
- Use PHP and MySQL to dynamically generate HTML on the server
- Learn how to write compact code with jQuery
- Create efficient single page applications with Ajax
- Discover JSON for a powerful data exchange between client and server
- Design Mobile first, responsive pages that look great on mobiles, tablets, and desktops
- Create and migrate powerful and scalable web applications with Node.js

In Detail

Web development has grown to become vital in shaping how humans interact, work, learn, and consume. Practical Web Development provides you with a roadmap of web development today, giving you the tools you need and the guidance to keep you creative and productive in a world of disruption and innovation.

Beginning with the structure of the Web and the principles of building basic websites with HTML, you will learn about CSS, JavaScript, and PHP, before taking a closer look at some of the leading technologies used to build the modern Web. You will integrate jQuery, Ajax, and JSON into your projects before moving on to the latest tools and techniques in responsive web design, including Zurb Foundation or Bootstrap, to help you meet the challenges of developing for multiple devices, and explore how Node.js offers a powerful solution to server-side application development. This book is for anyone that wants to get to grips with the broader picture of web development today.

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