



The Tao of Organization: The I Ching for Group Dynamics (Shambhala Dragon Editions)

Cheng Yi

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Of particular interest for its application to business strategizing, this edition of the well-known ancient Chinese classic *I Ching (The Book of Changes)* guides readers through the intricacies of group dynamics and relationships within organizations of all kinds. The root text is supported by a commentary from the eleventh-century scholar Cheng Yi, founder of the movement known as Lixue, the "study of inner design." Cheng contended that by understanding the pattern of events—the inner design of nature—one can bring about mutual understanding and cooperation among people in groups, thus facilitating the accomplishment of any tasks they might undertake.

The translator's extensive introduction gives specific, systematic guidelines for consulting the *I Ching* for greatest understanding and best results. Included in the afterword is a profile of the modern and Japanese organizational genius Matsushita Konosuke, founder of Panasonic and other multinational corporations, whose success has been built on the principles of the *I Ching*.

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