



Social Networks, Innovation and the Knowledge Economy (Routledge Studies in Global Competition)

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In this book, the authors illustrate how social networks can play a very significant role in the technological catch up process in moderate innovative countries. Using an innovative approach to the study of entrepreneurship in knowledge-intensive sectors, the book analyses the role of social networks in the access and deployment of the variety of competences and resources required for the successful creation of knowledge-intensive companies, which has not yet been studied sufficiently in this context.

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