



International Management: Explorations Across Cultures

Elizabeth M Christopher

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International Management: Explorations Across Cultures Elizabeth M Christopher Winner of the Management and Leadership Textbook category at the CMI Management Book of the Year Awards 2013/14

International Management explores management opportunities in encounters across the world between national, organisational, political, professional and social cultures. It is soundly based theoretically and supported with real-life international examples from contemporary events and situations.

From a historical perspective and a uniquely cross-disciplinary approach, Elizabeth Christopher identifies the major leadership styles that continue to characterise people across regions, nations, communities and organisations, within groups and as individuals. She provides a practical and comprehensive textbook for successful negotiation in a world rich not only in cultural diversity but also in convergence. It is an indispensable guide for students and practitioners to key issues of cross-cultural management.



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